

Discover the Premier experience.





Your life is complex, with more responsibilities but also with more experiences. It's a life that can be demanding — where you have to use your prosperity to care for your children and your parents — but also a life that is richer. A life that calls for more careful planning, but also for the ability to enjoy every moment, here and now, together with your loved ones.

With HSBC Premier you have all the solutions you will need to be able to manage your wealth in the best possible way. With the constant support of your certified Relationship Manager, you are able to make the best decisions, now and for the long run; and also enjoy perks and privileges that can be shared with your entire family and offer you a seamless banking experience, wherever you are. Because nothing is worth more than a life full of life.

Discover the unique benefits and the services offered by HSBC Premier and embrace your positive vision of your future.

## You can

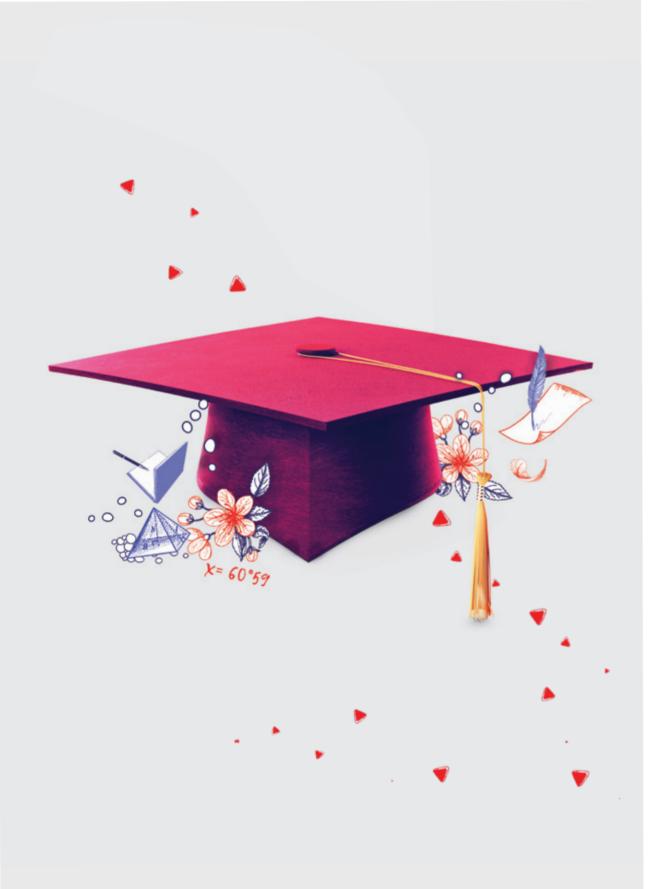


Your family is just as important to us as it is to you. You can now offer all your family members the same benefits you enjoy, and plan the future together.

#### A unique HSBC Premier experience for you and the people closest to you:

- ◆ You can now become an HSBC Premier client not only depending on your individual income, your deposits and investments, but also based on your family income or your mortgage with us.
- ◆ A dedicated Relationship Manager will advise you and your family members on how to better manage your wealth.

more



# For a life with

As of today, your children are able to build their own relationships with us. Having access to the same benefits you enjoy, they can take the first step to fulfil their own personal aspirations.

With HSBC Premier, you support your children in creating a solid base for their future financial planning, even if they don't have sufficient funds yet:

- ◆ They can open a personal HSBC Premier account based on their parents' Premier accounts.\*
- ◆ They enjoy a lower participation amount in the Bank's Mutual Funds, at 1,000 euros per product.
- They gain access to webcasts, where they stay informed about how to better manage their money.



<sup>\*</sup> Applies to children aged 18-28 years.



A life full of surprises calls for versatility and adaptability. With HSBC Premier you enjoy more benefits and tailor-made service, in order to be always a step ahead.

## We take care of your every banking need according to your own preference:

- Your certified and experienced Relationship Manager assists you in managing your wealth and financial transactions, supported by a team of specialists.
- You gain access to investment products that are available exclusively to HSBC Premier clients.
- You stay updated on global markets through your participation in exclusive events and informational emails.
- You receive a preferential rate on your mortgage, for buying or renovating your home.
- You enjoy special prices in investment and loan products.\*



<sup>\*</sup>For more information please refer to the price list at any HSBC branch.



In order to enjoy your fuller life, you need to be able to choose freely. Explore new experiences and make your choices with more confidence, wherever you are.

#### Your HSBC Premier benefits add value to your purchases in Greece and abroad:

- 7.99% rate for purchases with your HSBC Premier Mastercard®.\*
- home&Away global rewards programme, which provides access to unique offers for shopping, dining, entertainment and travel, for outstanding experiences in over 160 countries.
- For even more flexibility, you can now contact our call centre and pay back payments of over 1,000 euros in 3 or 6 interest-free instalments (for example, tax payments, college fees, health costs etc).





## Unlock more experiences

In your life, you're constantly in motion in order to enjoy more. We support you with all tools and services necessary to keep you in control, anywhere in the world.

### Discover all available options for updates and transactions offered by HSBC Premier:

- Participation in informational webcasts with esteemed speakers from leading international investment houses through a digital platform, from your computer or smartphone.
- Contact your Relationship Manager through a digital platform, from your computer or smartphone.
- Buy and sell Mutual Funds and Bonds via telephone.\*
- Check your balance, transfer money and pay your bills via the Online Banking & Mobile Banking app.
- ◆ Double daily withdrawal limit (3,000 euros) from your HSBC Premier debit card.
- Free ATM cash withdrawals at any HSBC branch around the world.

<sup>\*</sup> For conditions that apply contact your HSBC Premier Relationship Manager.

## Privileges



When you live a life full of life, every moment is precious. Enjoy freedom of movement and dedicate yourself to the things that are really important to you without a second thought. This is possible with the privileges that only a truly global bank can offer you.

#### **HSBC** Premier benefits that are with you in every part of the world:

- Premier in One, Premier in All: Unlock Premier in one market, and you can live, work and travel the Premier way across 29 markets.
- Global View and Global Transfers services, that allow vou to monitor and manage your HSBC accounts online everywhere and transfer money without any fees.
- Replace your card and withdraw cash in case of an emergency from any HSBC branch internationally. In addition, complimentary extra cards and support for your immediate family.
- A U Start! student account in the UK before arrival, plus a U Start! debit card for multi-currency purchases in the UK. Greece and the rest of the world.
- Investments abroad via HSBC Asset Management and



We are always ready to hear from you Call us at 800 800 4722 or visit us in one of our branches.

www.hsbc.gr

Provided services can change without warning.

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